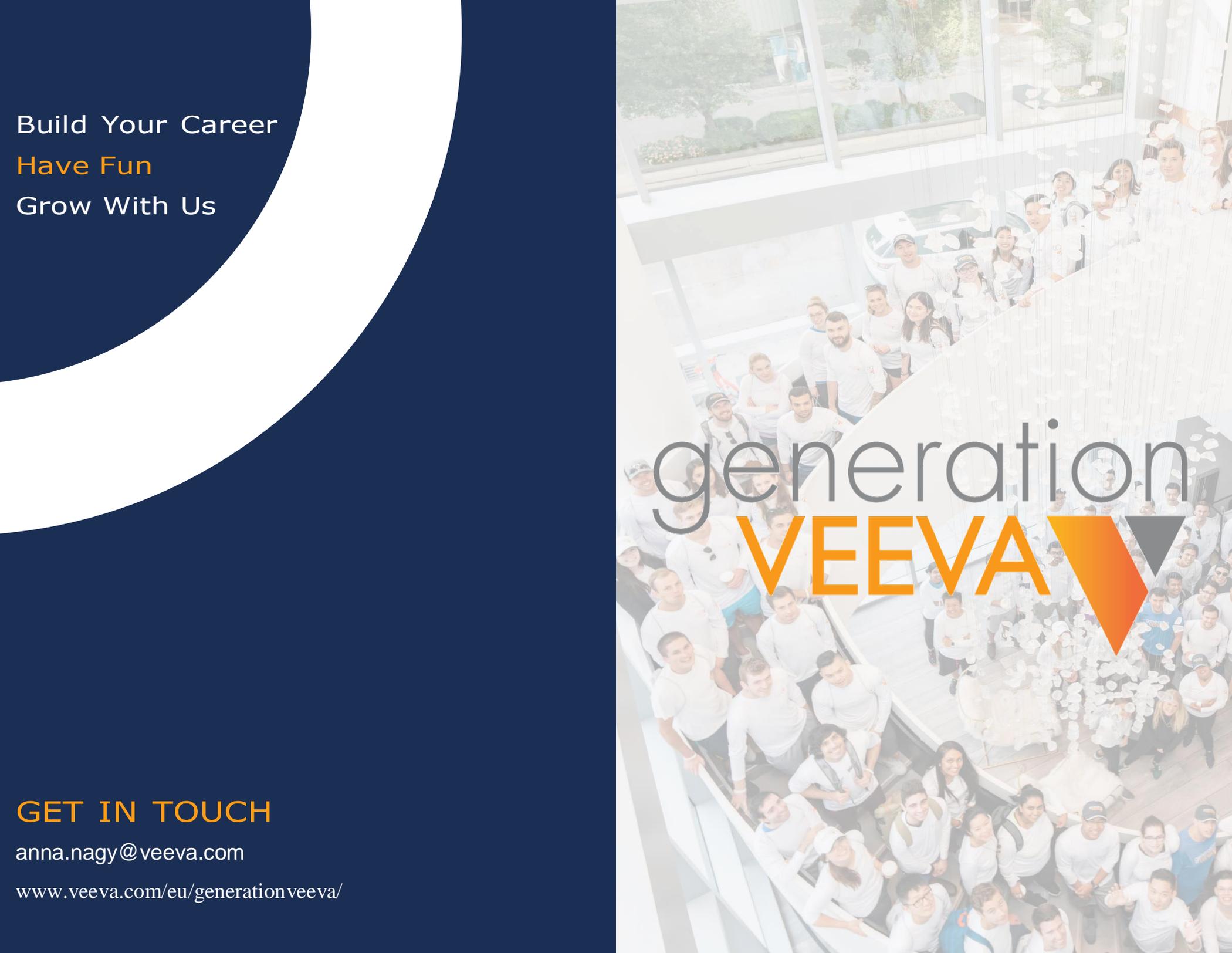


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# Examples of Veeva Workshops

Title: [Interviewing Etiquette - Learn From an Expert](#)

Duration: 45'

Summary: The most common question we receive at Veeva is “How can I stand out from other applicants?” The answer is simple – through your interviewing etiquette. Our teams spend 4000+ hours a year interviewing new grads or young professionals and we have seen all the “dos and don’ts”. In this session, our experts can share tips and tricks for learning (and demonstrating) impeccable interviewing etiquette – and also provide real-life examples of interview experiences. We want to get you ready to ace your next interview!

Title: [Best Practices for Working from Home](#)

Duration: 45'

Summary: While the pivot to studying and working remotely has been forced by the current health crisis, some changes are here to stay – the workplace is evolving to a “work anywhere” model. How can you not only adapt to the change but ensure maximum performance in a virtual workspace? At Veeva, we have been supporting remote teams and employees since our inception – we’ve built our infrastructure accordingly and we learned a lot! This session aims to share some best practices that have helped our own teams be successful in this environment

Title: [Personal Branding for Young Professionals](#)

Duration: 45'

Summary: You may be at the start of your career journey – but it’s never too early to start building your personal and professional brand! What does personal branding mean, how to leverage all the tools available (LinkedIn, your resume, social media), how to be authentic and consistent – these are some of the questions that our team will answer during this workshop. We have been recruiting and developing young talent for the past 10+ years and we can share practical advice to help you in your

Title: [Industry Impact and Our Response to Covid-19](#)

Duration: 50'  
Summary: The current health crisis has impacted major business processes & activities within the Life Sciences sector: the ability to monitor clinical trials & patients, the ability to educate doctors on new medicines, capacity to support testing for a rapidly-changing virus. By working with 875+ Pharmaceutical and Medical Device companies for the last 13 years, Veeva was able to understand current challenges and provide software solutions to ensure business continuity throughout the pandemic. In this session, we will introduce the core industry processes, discuss 4 Covid-19 consequences and discover the technologies that allowed us to support our customers.

Title: [Discovering the Life Sciences Industry and Career Opportunities](#)

Duration: 50'

Summary: The Life Science industry often seems difficult to understand – which companies are part of it, what are their main business processes, and what is the intersection with technology. This session aims to answer all these questions while also highlighting the many entry points into the industry, outside the traditional roles in research and development. Veeva has supported all the top players in the industry for 14 years, and through our new grad programs (Generation Veeva), we have opened the doors to the industry to young professionals coming from various backgrounds (business, IT, engineering, science).

Title: [How to Talk About Salary and Compensation](#)

Duration: 45'

Summary: Interviews and job hunting can be daunting, especially when it comes to discussing “the money” – as a new grad, what questions should you ask? What are some common compensation models? How do you make sure you understand your offer? At Veeva, we have always had a unique approach to building the right compensation models and we’re here to help! This session will help you do your research on compensation, it will provide some questions you should be asking employers and provide examples of benefits and packages you might come across in the job market.